

**PAY ATTENTION TO UPDATING YOUR NEW YORK STATE  
PHYSICIAN PROFILE**

Every New York State-licensed physician is obligated to complete and update certain information on the New York State Physician Profile website ([www.nydoctorprofile.com](http://www.nydoctorprofile.com)).

Although the original state budget for 2015-2016 proposed by Governor Cuomo contemplated eliminating such physician profile requirements, the budget as finally enacted reaffirms the regulatory requirements that physicians must notify the New York State Department of Health of any change in their required profile information within 30 days of such change. (Required information includes a physician's medical education and board certifications, licensure and medical malpractice actions and settlements as well as the availability of translation services. Optional information includes health plan and faculty affiliations, office locations and practice partners, articles and awards.)

In addition, when physicians go through the mandatory periodic renewal of their professional license, they are required to certify that the information in their physician profile is accurate. There are many physicians who have in the past routinely "checked the box" in this regard without first reviewing their information online. The New York State Office of Professional Medical Conduct has recently cracked down on this requirement and disciplined and fined several physicians for failing to verify the accuracy of their reported information.

Physicians are advised to pay attention to maintaining, in a timely fashion, the accuracy of their New York State Physician Profile. Also, in this era of online consumer research, physicians should take advantage of the optional statement they may include in their profile information to describe their qualifications and practice in sufficient detail so as to stand out from their competitors.

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